Seacoast Private Well Initiative

- Purposes
 - Reduce exposure to contaminants
 - Evaluate effectiveness of the approach
 - Promote private well testing & treatment
- Form Project Advisory Committee
- Recruit local coordinators
- Website and materials
- 6 local workshops followed by testing
- Free filter pitchers
- Water testing & treatment fair
- Follow participants for one year
- Evaluation and report







Estimated populations served by private wells

	Pop served (USGS, 2005)	2019 est (2005 est x 1.045)
Dover	1,906	1,993
Exeter	1,572	1,644
Greenland	1,954	2,043
Hampton	1,746	1,826
Madbury	1,735	1,814
New Castle	0	0
Newington	63	66
North Hampton	936	979
Portsmouth	98	102
Rye	168	176
Seabrook	204	213
Stratham	5,139	5,373
TOTAL	15,521	16,228

Shaded rows represent towns where workshops would be combined with a neighboring town.

Estimated Costs for Seacoast Arsenic Initiative

			USGS 2005 estimate (see
Estimated pop served by private wells	16,228		below) x 1.045
Est. households served by private wells	6,491	2.5/HH	
Households participating in testing	2,596	40%	
Well testing at one test/participant	\$272,630	\$105	"Standard" plus Radon
Participants with exceedances for metals	1,558	60%	
Eligible for Medicaid, SNAP, Housing Assistance,			
Supplemental Security Income, TANF, or General			
Assistance	312	20%	nationwide statistic
Filter pitchers plus 2 cartridges for public			
assistance HHs	\$17,137	\$55	
Total funding request	\$289,767		

Local coordinator's role

01

Arrange venue (if in person)

02

Arrange for promotion (town website, news, etc.)

03

Coordinate pick-up and drop-off site

04

Bring samples to lab

Preliminary timeline: Accelerated A team of 6 local coordinators working with NHDES

What?	When?		
Advisory committee and <i>team of 6 coordinators</i> recruited	February-March 2022		
Planning phase (website created, labs contracted, 6 local coordinators trained, pitchers ordered, etc)	Spring 2022		
6 workshops/testing events conducted	Summer 2022		
Water testing & treatment fair	Fall 2022		
Provide free filter pitchers to low-income participants	Ongoing June—September 2022		
Report to Seacoast Commission on preliminary results of project	December 2022		
Follow participants for 1 year, collect data on changes in knowledge, behavior, etc.	October 2022—September 2023		
Report to Seacoast Commission on results of initiative including data and outcomes, plans for state scale-up	September 2023		

Preliminary timeline: Prolonged NHDES staff without local coordinators

What?	When?		
Advisory committee formed	February 2022		
Planning phase (website created, labs contracted, pitchers ordered, etc)	Spring 2022		
6 workshops/testing events conducted	Second half of 2022		
Water testing & treatment fair	January 2023		
Provide free filter pitchers to low-income participants	Ongoing June—December 2022		
Report to Seacoast Commission on preliminary results of project	March 2023		
Follow participants for 1 year, collect data on changes in knowledge, behavior, etc.	January 2023—December 2023		
Report to Seacoast Commission on results of initiative including data and outcomes, plans for state scale-up	December 2023		

Action item:

Form Advisory Committee

Seacoast Commission members

Community representatives/coordinators